

# WATCHDOG IRE JOURNALISM



Oklahoma  
April 27-28, 2007



**Better Watchdog:**  
Investigative Reporting for Reporters

&

**Unleashing the Watchdogs:**  
Investigative Reporting for Editors

**Host:** *The Oklahoman*

IRE is combining its highly rated Better Watchdog Workshop for reporters, editors, and producers with a special program for midlevel editors, called **Unleashing the Watchdogs**, presented in conjunction with the American Society of Newspaper Editors.

The Better Watchdogs track will offer practical nuts and bolts instruction for reporters, especially those at small- to medium-sized newsrooms and in bureaus of larger news organizations. The instructors will be experienced journalists and trainers from IRE.

The Unleashing the Watchdogs track will feature top editors who have years of experience in producing investigative and enterprise work. They share tips and techniques on how to get watchdog journalism done, especially from reporters covering beats and daily stories.

The workshops also cover the guiding of reporters in the effective use of the Internet, open-records laws, computer-assisted reporting and anonymity.

**Optional Computer-Assisted Reporting Training to be offered Saturday, April 28: \$30**

(Better Watchdog Workshop participants only)

Attend this hands-on workshop and learn how to use Excel, a powerful electronic spreadsheet, for deadline and beat reporting on budgets, salaries, and Census data. Also learn how to dig deeper using the Internet and find valuable datasets for your stories (limited to the first 12 to sign up).

**REGISTRATION FORM:** You can register for this workshop online at [www.ire.org/training/betterwatchdog/OklahomaCity07.html](http://www.ire.org/training/betterwatchdog/OklahomaCity07.html) or by filling out this form and faxing it to 573-882-5431. To register by credit card, you must have a VISA, MasterCard or American Express. If you are paying by check, please mail this form with your check to IRE, 138 Neff Annex, Missouri School of Journalism, Columbia, MO 65211. Please write carefully! This information will be used to make your nametag.

Name: \_\_\_\_\_

Employer/Affiliation/School: \_\_\_\_\_

Address: \_\_\_\_\_

City, State: \_\_\_\_\_ Zip: \_\_\_\_\_ - \_\_\_\_\_

E-mail (required) \_\_\_\_\_

HomePhone: \_\_\_\_\_ OfficePhone(required) \_\_\_\_\_

Online registration will close at noon (CDT), Friday, April 20. Once online registration closes, you can still print this PDF registration form, complete it and bring it with you to the workshop to register onsite.

Cancellations need to be sent via e-mail to [jgreen@ire.org](mailto:jgreen@ire.org). There is a \$20 processing fee (\$10 for students) for cancellations until the day before the event. Refunds will not be given for cancellations on the day of the event.

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_

Card Holder Signature: \_\_\_\_\_

**Workshop location:**

The Oklahoman  
9000 North Broadway Extension  
Oklahoma City, OK 73114

**Lodging and site information:**

See [www.ire.org/training/betterwatchdog/OklahomaCity07.html](http://www.ire.org/training/betterwatchdog/OklahomaCity07.html)

**Select workshop:**

Better Watchdog  Unleashing the Watchdogs

Which computer platform do you use most often?  PC  Mac

**Workshop fees:**

\_\_\_\$60 professional  
(includes one-year membership in IRE)

\_\_\_\$30 student  
(includes one-year membership in IRE)

**Optional CAR training:**

(Better Watchdog Workshop participants only)  
\_\_\_\$30

**SPECIAL THANKS** to Ethics and Excellence in Journalism Foundation, Chicago Tribune Foundation and *Las Vegas Sun*, Barbara J. Greenspun, publisher, for helping underwrite this event. We appreciate their generous support of investigative and watchdog journalism.