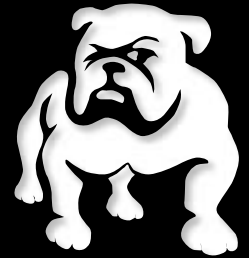


WATCHDOG IRE JOURNALISM

Memphis, Tenn.
March 8, 2008



Better Watchdog:
Investigative Reporting for Reporters

&

Unleashing the Watchdogs:
Investigative Reporting for Editors

Host: The University of Memphis in conjunction with
the National Association of Black Journalists (NABJ)

Two workshops in one!

IRE is combining its highly rated Better Watchdogs Workshop for reporters, editors, and producers with a special program for midlevel editors, called Unleashing the Watchdogs. Unleashing the Watchdogs is presented in conjunction with the American Society of Newspaper Editors.

The Better Watchdogs track will offer practical nuts and bolts instruction for reporters, especially those at small- to medium-sized newsrooms and in bureaus of larger news organizations. The instructors will be experienced journalists and trainers from IRE.

The Unleashing the Watchdogs track will feature editors who have years of experience in producing investigative and enterprise work. They share tips and techniques on how to get watchdog journalism done, especially from reporters covering beats and daily stories.

The workshops also cover the guiding of reporters in the effective use of the Internet, open-records laws, computer-assisted reporting and anonymous sources.

REGISTRATION: You can register online (credit card payment required) at www.ire.org/training/watchdog/memphis08. Use this form to send credit card orders by fax (573-882-5431), or mail the form with your check or credit card payment to IRE, 138 Neff Annex, Missouri School of Journalism, Columbia, MO 65211. On-site registrations are accepted if space is available; bring a completed registration form and payment to the event.

Please write carefully! This information will be used to make your name tag.

Name: _____

Employer/Affiliation/School: _____

Address: _____

City, State: _____ ZIP: _____ - _____

E-mail: (required) _____

Home Phone: _____ Office Phone: (required) _____

Cancellations must be emailed to John Green, jgreen@ire.org at least one day before the event; no refunds will be given the day of the event. There is a \$20 processing fee (\$10 for students).

IRE accepts Visa, Mastercard and American Express.

Card Number: _____ Exp. Date: _____

Card Holder Name: _____

Card Holder Signature: _____

For more information, call 573-882-2042

Workshop location:

The University of Memphis, Edward J. Meeman Journalism Building, 3711 Veterans Avenue Memphis, TN 38152

Recommended Hotel:

(We have not reserved a block of rooms)
Holiday Inn, University of Memphis
3700 Central Avenue
Memphis, TN 38111
1-901-678-8200

Select workshop:

- Better Watchdog Unleashing the Watchdogs

Workshop fees: (includes a six-month IRE membership)

- \$40 professional \$20 student
 \$25 NABJ members

Which computer platform do you use most often? PC Mac

Total: _____

IRE thanks the Ethics and Excellence in Journalism Foundation, www.journalismfoundation.org and the Las Vegas Sun, www.lasvegassun.com, Barbara J. Greenspun, publisher for helping underwrite these events.