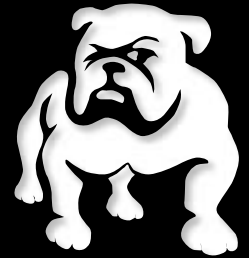


# WATCHDOG IRE<sup>®</sup> JOURNALISM

Raleigh/Durham, NC  
November 7-8, 2009



## Better Watchdog: Investigative Reporting for Reporters, Editors and Producers

### Host: Duke University

IRE is bringing its highly rated Better Watchdog Workshop to Raleigh/Durham, NC. We'll offer several of our core sessions that will improve your ability to find information on the Web quickly, point you to key documents that will help you produce quick-hit enterprise stories and give you tips on the best approaches when conducting interviews or developing sources.

In addition, this workshop will give you tips on how to bulletproof stories, how to deal with freedom of information laws and public records, and useful Web sites and strategies for using Internet tools such as wikis, blogs, robots and RSS feeds.

These sessions are designed for reporters, editors and producers from small, midsize and large publications and TV stations and Web-only news sites and news blogs. Join IRE's experienced trainers and a group of veteran reporters for our Better Watchdog Workshop November 7, with an extra half-day of hands-on computer-assisted reporting training on November 8 for those who are interested.

Get the tools and the tricks of the trade that you need to be a better, faster, watchdog journalist.

### Optional Computer-Assisted Reporting Training

Sun., November 8, 9 a.m. - 12:30 p.m.

**Introductory:** Attend this hands-on workshop and learn how to use Excel, a powerful electronic spreadsheet, for deadline and beat reporting on budgets, salaries, and Census data. Also learn how to dig deeper using the Internet and find valuable datasets for your stories. Class size is limited; register early to reserve a seat on a first-come, first-served basis.

**REGISTRATION:** You can register online (credit card payment required) at [www.ire.org/training/watchdog/](http://www.ire.org/training/watchdog/) Raleigh-Durham. Use this form to send credit card orders by fax (573-882-5431), or mail the form with your check or credit card payment to IRE, 141 Neff Annex, Missouri School of Journalism, Columbia, MO 65211. On-site registrations are accepted if space is available; bring a completed registration form and payment.

*Please write carefully! This information will be used to make your name tag.*

Name: \_\_\_\_\_

Employer/Affiliation/School: \_\_\_\_\_

Address: \_\_\_\_\_

City, State: \_\_\_\_\_ ZIP: \_\_\_\_\_ - \_\_\_\_\_

E-mail: (required) \_\_\_\_\_

Home Phone: \_\_\_\_\_ Office Phone: (required) \_\_\_\_\_

Online registration will close at 5 p.m. on Friday, October 30. After this date, participants can complete this registration form and bring it to the workshop to register on site. Cancellations need to be sent via e-mail to Amy Johnston ([amy@ire.org](mailto:amy@ire.org)). There is a \$20 processing fee (\$10 for students) for cancellations until the day before the event. Refunds will not be given for cancellations on the day of, or after, the event.

IRE accepts Visa, Mastercard, Discover and American Express.

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_

Card Holder Signature: \_\_\_\_\_

### Workshop location:

Duke University  
Sanford School of Public Policy  
Corner of Science Drive and Towerview Road  
Saturday - Sanford Building, Room 04  
Sunday - Sanford Building, Computer Lab 09  
Durham, NC

### Recommended Hotel

Millennium Hotel  
(about 1 mile to Sanford)  
+1.919.383.8575  
2800 Middleton Drive  
[www.millenniumhotels.com](http://www.millenniumhotels.com)  
(Shuttle service available)

### Workshop fee:

(Includes 1 year IRE membership)  
 \$50 professional  \$25 student

### Optional CAR Training fee:

\$30

Total: \_\_\_\_\_

For more information,  
call 573-882-2042

IRE thanks the Ethics and Excellence in Journalism Foundation, [www.journalismfoundation.org](http://www.journalismfoundation.org) and the Las Vegas Sun, [www.lasvegassun.com](http://www.lasvegassun.com), Barbara J. Greenspun, publisher for helping underwrite these events.