

# WATCHDOG IRE JOURNALISM

San Francisco  
January 17-18, 2009



## Better Watchdog: Investigative Reporting for Reporters, Editors and Producers

**Hosts:** KQED and San Francisco State University

IRE is bringing its highly rated Better Watchdog Workshop back to San Francisco – with a twist!

We'll offer several of our core sessions that will improve your ability to find information on the Web quickly, point you to key documents that will help you produce quick-hit enterprise stories and give you tips on the best approaches when conducting interviews or developing sources.

In addition, this workshop will have a special focus on two of the key issues of the day: finance and politics. We're bringing in top journalists who will give you ideas, advice and tips on how to cover the ongoing financial crisis, how to investigate businesses and nonprofit organizations and ways to follow the money in politics.

These sessions are designed for reporters, editors and producers from small, midsize and large publications and TV stations and Web-only news sites and news blogs.

Join IRE's experienced trainers and a group of veteran reporters for our Better Watchdog Workshop Jan. 17, with an extra half-day of hands-on computer-assisted reporting training for those who are interested.

Get the tools and the tricks of the trade that you need to be a better, faster, watchdog journalist.

### Optional Computer-Assisted Reporting

Training, Sun., Jan. 18, 9 a.m. - 12:30 p.m., \$30

**Introductory:** Attend this hands-on workshop and learn how to use Excel, a powerful electronic spreadsheet, for deadline and beat reporting on budgets, salaries, and Census data. Also learn how to dig deeper using the Internet and find valuable datasets for your stories. Class size is limited; register early to reserve a seat on a first-come, first-served basis.

**REGISTRATION:** You can register online (credit card payment required) at [www.ire.org/training/watchdog/sanfrancisco09](http://www.ire.org/training/watchdog/sanfrancisco09). Use this form to send credit card orders by fax (573-882-5431), or mail the form with your check or credit card payment to IRE, 138 Neff Annex, Missouri School of Journalism, Columbia, MO 65211. On-site registrations are accepted if space is available; bring a completed registration form and payment.

*Please write carefully! This information will be used to make your name tag.*

Name: \_\_\_\_\_

Employer/Affiliation/School: \_\_\_\_\_

Address: \_\_\_\_\_

City, State: \_\_\_\_\_ ZIP: \_\_\_\_\_

E-mail: (required) \_\_\_\_\_

Home Phone: \_\_\_\_\_ Office Phone: (required) \_\_\_\_\_

Cancellations must be emailed to John Green, [jgreen@ire.org](mailto:jgreen@ire.org) at least one day before the event; no refunds will be given the day of the event. There is a \$20 processing fee (\$10 for students).

IRE accepts Visa, Mastercard, Discover and American Express.

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_

Card Holder Signature: \_\_\_\_\_

For more information, call 573-882-2042

### Workshop location:

KQED, 2601 Mariposa Street  
San Francisco, CA 94110

\*Parking available on the street outside KQED.

### CAR training location:

San Francisco State University  
Humanities Building – Room 309 and 310  
1600 Holloway Avenue  
San Francisco, CA 94132

\*Parking at SFSU - Lot 20 is the closest public parking lot on campus. The parking fee is \$1 per hour with a \$5 maximum per day.

### Recommended Hotels:

- Cathedral Hill Hotel, 1101 Van Ness Ave., San Francisco CA 94109, 415.776.8200
- Holiday Inn, San Francisco-Civic Center 50 Eighth St., San Francisco, CA 94103 415.626.6103
- The Donatello, 501 Post St. San Francisco, CA 94102, 415.441.7100

### Workshop fee: (Includes six-month IRE membership)

\$40 professional  \$20 student

### Optional CAR Training fee:

\$30

Total: \_\_\_\_\_

IRE thanks the Ethics and Excellence in Journalism Foundation, [www.journalismfoundation.org](http://www.journalismfoundation.org) and the Las Vegas Sun, [www.lasvegassun.com](http://www.lasvegassun.com), Barbara J. Greenspun, publisher for helping underwrite these events.