

WATCHDOG IRE JOURNALISM



Indianapolis
Oct. 26-27, 2007



Better Watchdog:
Investigative Reporting for Reporters

&

Unleashing the Watchdogs:
Investigative Reporting for Editors

Host: Indiana University School of Journalism

Sponsors: The Indianapolis Star

IRE is combining its highly rated Better Watchdog Workshop for reporters, editors, and producers with a special program for midlevel editors, called **Unleashing the Watchdogs**, presented in conjunction with the American Society of Newspaper Editors.

The Better Watchdogs track features IRE trainers and news veterans who teach practical nuts and bolts instruction for reporters, especially those at small- to medium-sized newsrooms and in bureaus of larger news organizations. The Unleashing the Watchdogs track will feature top editors sharing tips and techniques for doing watchdog journalism, especially when reporters are covering beats and daily stories.

The workshops also cover the use of the Internet, open-records laws, computer-assisted reporting and anonymous sources.

Optional Computer-Assisted Reporting Training,
Sat., Oct. 27, 1:30-4:30 p.m., \$30

(Better Watchdog participants only)

Introductory: Learn to use Excel spreadsheets for deadline and beat reporting on budgets, salaries, and the U.S. Census, plus Internet searches for data. (Limited to first 20 to sign up).

Intermediate: If you are comfortable with spreadsheet basics (data display, formulas, importing, etc.), try this intro to Microsoft Access databases, including training in searching a database, summarizing, sorting and importing data. (Limited to the first 20 to sign up).

REGISTRATION: You can register online (credit card payment required) at www.ire.org/training/watchdog/indianapolis07.html. Use this form to send credit card orders by fax (573-882-5431), or mail the form with your check or credit card payment to IRE, 138 Neff Annex, Missouri School of Journalism, Columbia, MO 65211. On-site registrations are accepted if space is available; bring a completed registration form and payment to the event.

Please write carefully! This information will be used to make your name tag.

Name: _____

Employer/Affiliation/School: _____

Address: _____

City, State: _____ ZIP: _____ - _____

E-mail: (required) _____

Home Phone: _____ Office Phone: (required) _____

Cancellations must be emailed to John Green, jgreen@ire.org at least one day before the event; no refunds will be given the day of the event. There is a \$20 processing fee (\$10 for students).

IRE accepts Visa, Mastercard and American Express.

Card Number: _____ Exp. Date: _____

Card Holder Name: _____

Card Holder Signature: _____

For more information, call 573-882-2042

Workshop location:

Informatics/Communications
535 W. Michigan St., Indianapolis, IN

Optional CAR Training location:

ET Building, 353 W. Michigan St.

Lodging and site information:

www.ire.org/training/watchdog/indianapolis07.html

Select workshop:

Better Watchdog Unleashing
the Watchdogs

CAR option: \$30

(Better Watchdog only)

Introductory Intermediate

Which computer platform do you use most often? PC Mac

Workshop fees:

(includes a boxed lunch on Friday and a one-year membership in IRE)

\$70 professional \$35 student

Total: _____

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