



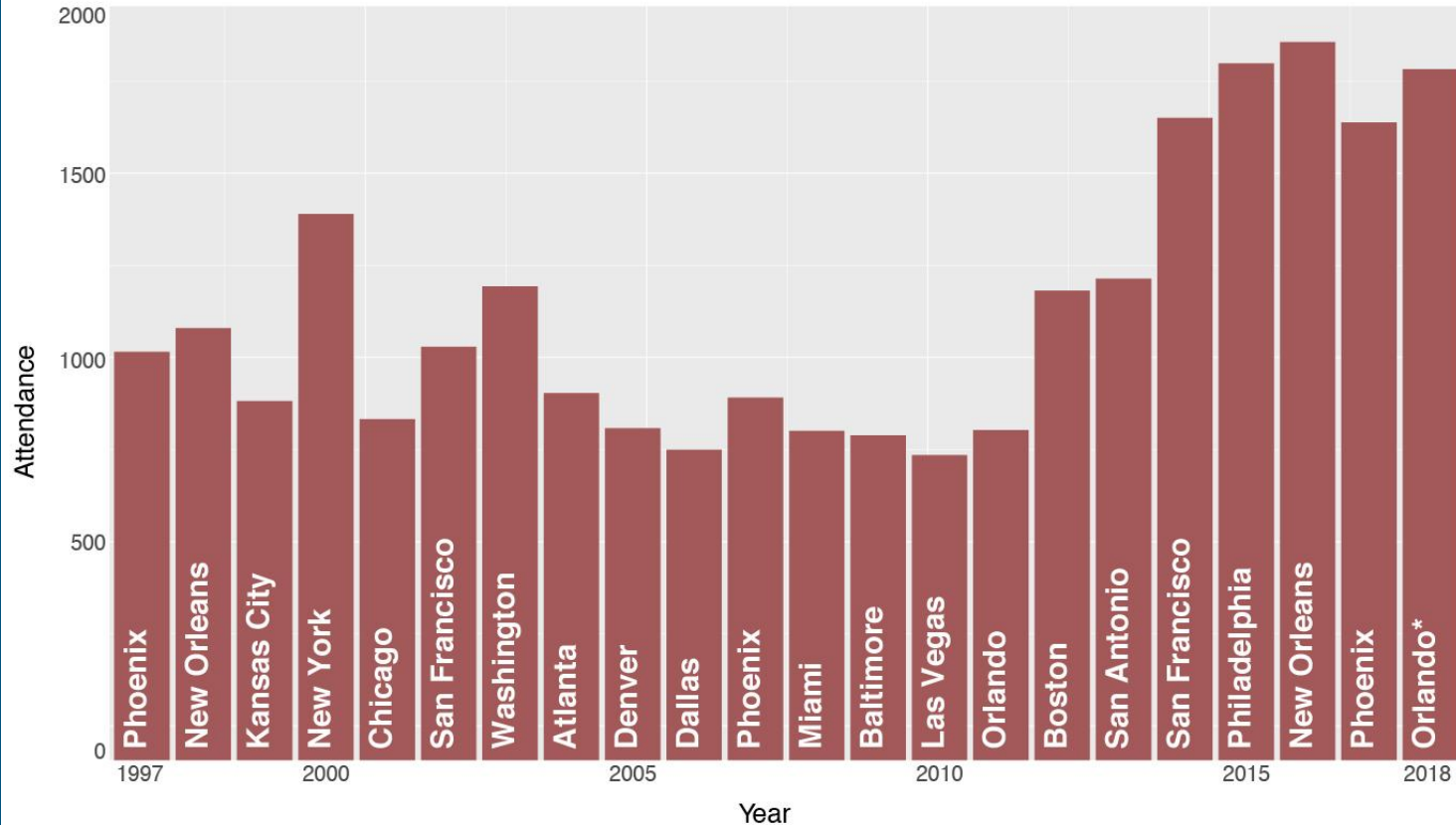
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# The State of IRE -- 2018

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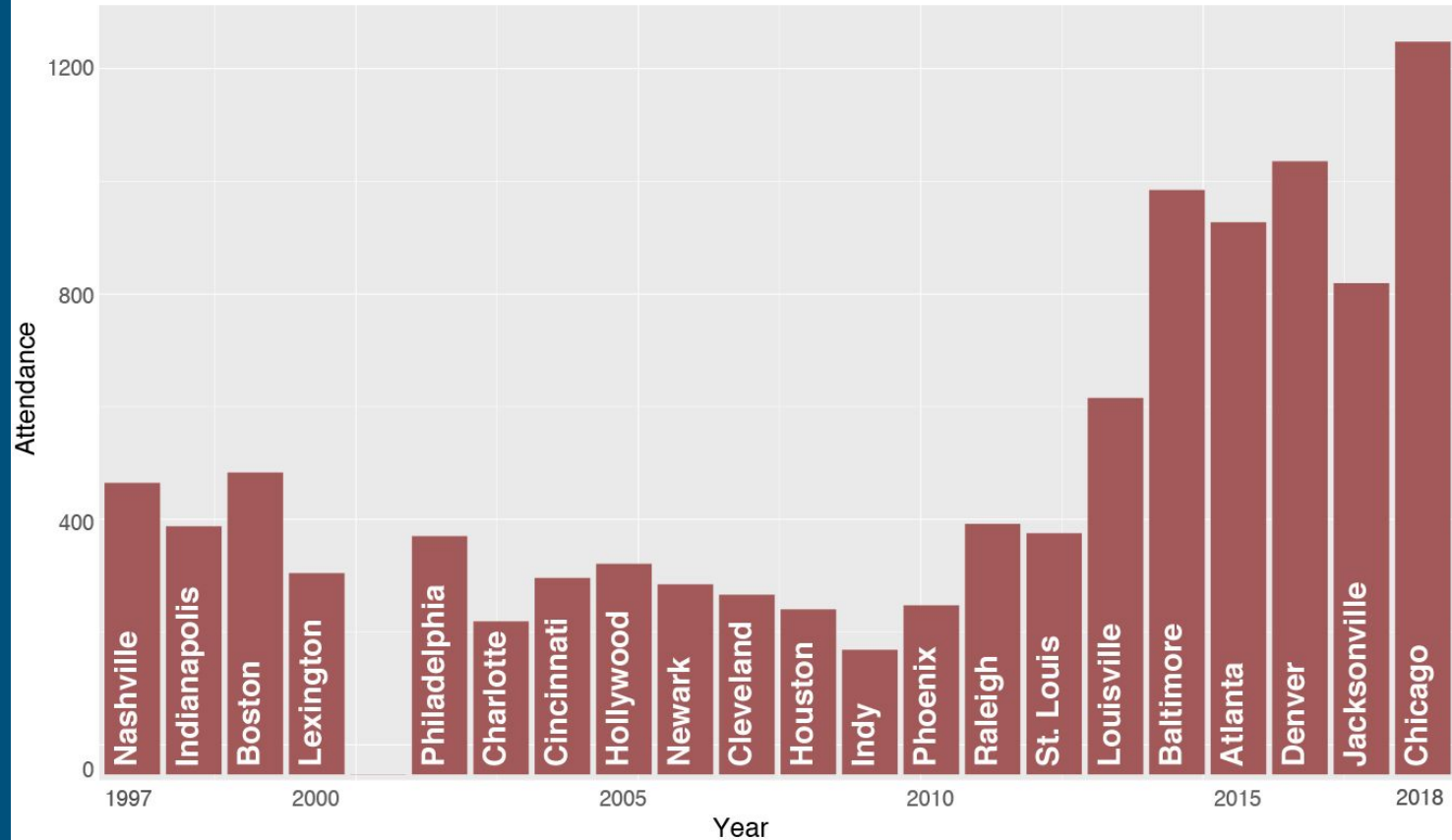
Matt Goldberg, IRE board president  
Doug Haddix, IRE executive director

## IRE Conference attendance, 1997-2018



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# CAR Conference attendance, 1997-2018



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# MEMBERSHIP TRENDS

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- Membership is up 3 percent over last year.
- Set record high of 5,941 members at end of May 2018.
- Numbers churn monthly with expirations.
- Current membership 5,700+



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# BUDGET HIGHLIGHTS

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- Estimate this fiscal year will end with surplus: \$45,000.
- Half of surplus will go to reserve fund. Now at \$540,000 and nearing goal of \$600,000.
- FY19 budget = \$2.3 million in revenue/support.
- FY19 budget expects surplus of \$50,000.
- Full budget, IRS 990 and audit are [all posted online.](#)



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# FUNDRAISING

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- Individual donations to IRE grew 18 percent (\$122,400 so far vs. \$104,000 last year).
- Conference sponsorships totaled \$301,460 (up slightly).
- Secured two Knight Foundation grants totaling \$630,000 for three years: TV initiative & conference sponsorships/fellowships.

```
my_support = ('coding',  
              'IRE',  
              'NICAR')
```

```
for x in my_support:  
    is_awesome(x)
```

```
True  
True  
True
```



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# GROWING EDITORIAL AUDIENCES

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- IRE Journal redesigned this year.
- Twitter: 26,700 (up 16 percent)
- Facebook: 18,500 (up 12 percent)
- IRE Podcast: 2,000+ subscribers (up 35 percent); episodes played 42,000 times (up 14 percent)
- Two new e-newsletters: Local Matters (2,600 subscribers) and I-Team Toolkit for broadcasters (1,600 subscribers)
- Quick Hits biweekly e-newsletter: 14,500 subscribers



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# WATCHDOG WORKSHOPS

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- **17 in the next fiscal year** (up from 10).
- 10 via grant from Excellence and Ethics in Journalism Foundation.
- 4 via partnership with Reveal from the Center for Investigative Reporting.
- 3 via Knight Foundation TV initiative.



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# BOOT CAMPS

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- Registration has been full or nearly full at our University of Missouri data boot camps.
- Adding three on-the-road boot camps **this fall**.
- Basic CAR boot camp -- Indianapolis.
- Python coding boot camp -- Pittsburgh.
- First-ever R boot camp -- Chicago.



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# INTENTIONAL DIVERSITY

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- Conference speakers: 30 percent nonwhite speakers for NICAR18 Chicago (still gathering IRE18 Orlando stats).
- Journalists of color added to several IRE board committees.
- Increased diversity among IRE Awards screeners, contest judges and regional conference planning committees.
- Secured three-year grant from Knight Foundation to support 10 Ida B. Wells Fellows to IRE conferences annually.
- Training partnerships with organizations including AAJA, NABJ, NAHJ and the Association of LGBTQ Journalists.



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# HIRE IRE

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- Custom newsroom training
- Data services (now including mapping & interactive online presentations)
- Research Desk
- Full details, costs, contacts: [bit.ly/hireire](https://bit.ly/hireire) (all lowercase)



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# IRE.ORG WEBSITE PROJECT

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- Launches later this summer
- Mobile responsive!
- WordPress
- Same visual look/feel
- Will ask members to update race/ethnicity



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# ENDOWMENT REPORT

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# TOTAL ENDOWMENT FUNDS

Total Endowment as of May 31, 2018

Pulliam:	\$ 515,024
Knight:	\$ 796,399
General Endow:	\$2,553,639
Funds in Checking:	\$ 65,793

TOTAL: \$3,930,855

# ENDOWMENT EARNINGS

Endowments are on pace to earn around what they earned in previous years.

FY 2016: \$165,238

FY 2017: \$168,634

FY 2018: \$144,795 (Through May 31. Fiscal year ends June 30.)



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# ENDOWMENT: THE PAST YEAR

This is a comparison of where our three endowment funds stood one year ago. It also includes the amount of principal in each fund:

Knight	May 31, 2017	\$810,132
	May 31, 2018	\$796,399

**The amount of principal in the Knight fund is \$600,000.**

Pulliam	May 31, 2017	\$521,566
	May 31, 2018	\$515,024

**The amount of principal in the Pulliam fund is \$475,000.**

General	May 31, 2017	\$2,569,230
	May 31, 2018	\$2,553,639

**The amount of principal in the general endowment fund is \$2,166,365.**



# USES OF ENDOWMENT EARNINGS

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- In recent years, IRE has included \$150,000 from endowment earnings in our operating budget.
- Some years, IRE has not tapped that entire amount, depending on other revenue & expenses. The endowment income gives IRE flexibility.
- During the past 10 years: \$318,000 from endowment earnings was not spent for operations. Instead, it was reinvested into endowment principal.
- FY18: Expect to use \$110,000 in earnings & reinvest \$50,000 into principal.
- FY19: Estimate using \$125,000 of earnings for IRE operations and reinvesting \$25,000.



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# 2019 CONFERENCES

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- **CAR conference:** March 7-10  
Newport Beach, California

- **IRE conference:** June 13-16  
Houston



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GET THE PRESENTATION: [IRE.ORG](http://IRE.ORG)



# YOUR QUESTIONS & COMMENTS



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# IRE ELECTION RESULTS

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# TURNOUT

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**1,352:** Number of people who voted in this year's election

**888:** Number of people who voted in the last contested board race (2016)



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# RESULTS: CONTEST COMMITTEE

Rank	Candidate ID	Candidate	Votes	%
1	15943351	Jim Polk, retired CNN	825	67.02
2	15943350	Jonah Newman, Chicago Reporter	794	64.50
3	15943471	Saleem Khan, INVSTG8.net	436	35.42

# RESULTS: IRE BOARD

Rank	Candidate ID	Candidate	Votes	%
1	15943341	Jennifer LaFleur, Investigative Reporting Workshop	945	69.90
2	15943340	Matt Dempsey, Houston Chronicle	773	57.17
3	15943343	Jill Riepenhoff, Raycom Media	748	55.33
4	15943349	Lee Zurik, WVUE-TV, New Orleans	711	52.59
5	15943345	Jodi Upton, Syracuse University	705	52.14
6	15943346	Nicole Vap, KUSA/9NEWS, Denver	697	51.55
7	15943344	Norberto Santana, Jr., Voice of OC	627	46.38
8	15943348	Chrys Wu, Matchstrike LLC	512	37.87
9	15943342	Emily Le Coz, GateHouse Media	507	37.50
10	15943347	Phil Williams, WTVF-TV, Nashville	488	36.09



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