



Jobs, Fellowships & Awards

IRE's online Job Center promotes professional opportunities to an audience of working journalists, educators and students who share IRE's dedication to the highest standards for in-depth reporting.

\$50 per week, per job posting

\$300 for a six-week run, plus inclusion in our biweekly newsletter, Quick Hits

**Submit job postings online at
ire.org/post-a-job**

- Job submissions are typically published within 24-48 business hours.
- Jobs can be submitted by IRE members and non-members

Email Newsletter: Quick Hits

Our biweekly email newsletter reaches 24,000+ subscribers, with a 46% average open rate.

\$400 per issue for a 540x540px square ad

\$500 per issue for a 1280x160px banner ad

Thank you for your interest in advertising with IRE!

We would be happy to create a custom proposal for you based on your promotion needs. Please send your name, contact information, and the type of advertising you are interested in to editorial@ire.org.

Digital advertising specs

IRE uses IAB standard ad sizes and formats. File size must be 40KB or less. Submit ad via email; please include desired click-through URL. IRE reserves the right to restrict advertising placement on any of its online or electronic content.

Web Ads on IRE.org

Digital ads display on multiple pages of IRE.org, on rotating basis with other ads of the same size.

\$400 per month for a 400x400px square ad

\$550 per month for a 1200x100px banner ad

To purchase an ad, submit materials or to ask any questions, please contact Doug Meigs, Editorial Director, at editorial@ire.org or 402-415-7325.



2024 Advertising Rates

The IRE Journal

The IRE Journal, the award-winning magazine of Investigative Reporters and Editors, Inc., is published four times a year and contains journalist profiles, how-to stories, reviews, investigative ideas and backgrounding tips. Our audience is journalists from all media, journalism educators or students who want to hone their investigative skills—from tried-and-true Watchdog fundamentals to the latest innovations that help you get the story. The answers come from the reporters, editors or producers writing in the Journal about their own experiences with investigative projects.

Ad Size	Dimensions	Price
Full page	8.5"x11"	\$4,000
Half Page (horizontal)	8.5"x5.5"	\$2,000
Quarter Page	4.25"x5.5"	\$1,100

- All ads are in color
- Dimensions include a 1/4" margin
- Ads should be camera-ready or high-resolution, actual-size electronic files in Acrobat PDF, InDesign, Illustrator, or Photoshop format and delivered as a compressed email attachment.
- When preparing your ads for submission, include all files, linked elements and both screen and printer fonts, and a print or PDF proof of the final version in your ad.
- Prices are subject to change. All prices are net. Ad agency commission: add usual rate to net rates.

Issue	Reserve Space	Ads Due	Est. Delivery
Q1	Nov. 28, 2023	Jan. 5, 2024	End of Feb. 2024
Q2	March 8, 2024	April 5, 2024	End of May 2024
Q3	June 11, 2024	July 12, 2024	End of Aug. 2024
Q4	Sept. 13, 2024	Oct. 4, 2024	End of Nov. 2024

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